

# 2016-18 Goals

WORKING TOGETHER TO MAKE DAVIS  
A BETTER PLACE TO LIVE, WORK, VISIT AND PLAY



Ensure FISCAL RESILIENCE

Drive a DIVERSE and RESILIENT ECONOMY

Pursue ENVIRONMENTAL sustainability

Build and promote a VIBRANT DOWNTOWN

Promote COMMUNITY

Fund, maintain and improve INFRASTRUCTURE

Ensure a SAFE and HEALTHY community

Foster POSITIVE WORKPLACE dynamics

# Guiding Principles – Council Goals 2016-2018

## 1. Fiscal Resilience

- Maintain a sustainable budget that buffers the city from national, state and county fluctuations.
- Seek cost containment, in part through increased cost efficiency in service delivery, while maintaining high quality city services.
- Develop a long-term financial plan and a budget process, which funds prioritized city needs and services.
- Look at a variety of approaches to revenue while providing a balanced look at expenditures.

## 2. Economic Vitality

- Drive economic vitality and ensure resiliency in the local economy.
- Position Davis to capitalize both on existing assets and possible business opportunities
- Capitalize on the resources of a university town, including human capital, research opportunities and innovation.
- Promote appropriate partnerships with the private sector and the university community.
- Allow for appropriate space and designate land use to meet the long-term economic needs determined by the community.

## 3. Sustainability

- Reduce the community's carbon footprint and achieve measurable greenhouse gas emission reductions and increased community resiliency.
- Increase water and energy efficiency of existing resources and explore alternatives.
- Conserve, reuse and recycle resources, locally where possible, in a holistic environmentally responsible manner that considers a lifecycle and systems approach.
- Harness existing and emerging technologies to assist with greenhouse gas reductions.

## 4. Downtown Davis

- Promote and enhance downtown as a destination, for Davis residents, businesses, and visitors.
- Increase revenue potential in the downtown for private and public sectors.
- Support the downtown as a vital commercial center and reduce potential for blight.
- Consider densification and infill opportunities to enhance the downtown.

### **5. Promote Community**

- Plan for the long-term needs of the community,
- Actively seek input and feedback from the community and encourage public participation in the civic process.
- Provide transparency and valuable information to citizens in a timely and respectful manner.
- Employ policies so the housing supply includes options for a wide range of demographics.
- Provide a forum for peaceful and effective resolution of conflicts.

### **6. Infrastructure**

- Prioritize infrastructure maintenance, improvements and enhancements in conjunction with funding streams and available revenue, both long-term and short-term.
- Develop plans and funding strategies to address the long term needs of the community to maintain existing infrastructure and provide for new infrastructure where necessary.
- Provide a safe and efficient circulation system.

### **7. Safe and Healthy Community**

- Assure top quality fire, police, emergency and other services to promote the health, safety and well-being of all residents and neighborhoods.
- Create and maintain a physical and social environment that promotes safety and well-being.

### **8. Positive Workplace Dynamics**

- Ensure the city organization has human resources sufficient and skilled to provide necessary and desired services.
- Cultivate an appreciative work environment where employees are respected and valued and interactions among stakeholders (employees, community, commissions, City Council, etc.) are professional.